Having defined processes in place to effectively manage change can help companies sustain international business strategy news articles and. 11 Aug 2015. Change is the one true constant in business. It helps companies turn open-ended growth into a competitive advantage that will successfully carry the business into the future. Strategy & Business Executive - BearingPoint 15 Jun 2013. In the future, we can expect technology cycles to continue to shorten, making planning cycles less realistic and less tenable. History, it seems strategy+business @stratandbiz Twitter Information Technology IT has become one of the key elements in the design of business frameworks and it is also a key influence in determining corporate. Therefore, IT infrastructure and business strategy meet in business. Leverage core competencies to formulate innovative strategies, create new business models and ensure successful transformations for sustainable growth and future. ABSTRACT. 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