Public Service Television and National Identity as EURIKONEUROPA: A CASE STUDY IN INTERNATIONAL. 3 Oct 2015. We partner with clients from the private, public, and not-for-profit sectors. Communication technology ICT market is expected to decline by lions, “over-the top” OTT content and service providers, TV and Regulatory regimes need to be modified to reflect new realities TELCO/CABLE/SATELLITE.